

5th Joint Meeting of AiA and ATN Producers

Ho Chi Minh City, Viet Nam, 1 October 2009



The ASEAN Anthem will be included in the ASEAN-in-Action (AiA) and ASEAN Television News (ATN), which are programmes that involve the exchange of news about the region among ASEAN radio and television broadcasters respectively. AiA and ATN have been running since 1994 and 1997 respectively and are among the ASEAN Committee on Culture and Information (COCI)'s efforts to promote ASEAN awareness within and beyond the region.

The decision to include the ASEAN Anthem was taken at the 5th Joint Meeting of AiA and ATN Producers that was held in Ho Chi Minh City, Viet Nam on 1 October 2009. Twenty nine radio producers, TV producers and TV engineers who are in charge of AiA and ATN participated in the one-day Meeting, which provided a platform for the producers and engineers to review the projects of AiA and ATN and to discuss ways to further enhance the projects.

Ms Nguyen Bich Thui, Deputy Director Cooperation Department of Vietnam Television, chair of the 5th Joint Meeting, welcomed the delegates to Ho Chi Minh City, Viet Nam. She said that with the power of radio and television in disseminating information, AiA and ATN programmes have important roles in supporting COCI's main goals to achieve excellence in all aspects of cooperation in the fields of culture and information, and to improve mutual understanding and solidarity among the ASEAN community.

At the opening ceremony, the ASEAN Anthem was played. The delegates were treated a welcome dinner as well as a city tour.

The 5th Joint Meeting was scheduled to be held in Da Nang City on 29-30 September 2009, but was moved to Ho Chi Minh City because of Tropical Storm Ketsana.
