

Magnetic Power: ASEAN-Korea Contemporary Photography & Media Art Exhibition Opens at 9 Venues in Seoul

(Seoul, South Korea) The opening of *Magnetic Power: ASEAN-Korea Contemporary Photography & Media Art Exhibition* was held at the Coreana Museum of Art, space*c gallery in Gangnam area of Seoul at 6 p.m. on May 20th. The exhibition will run from May 20th to June 6th and display works of 30 artists representing the ten ASEAN member countries and Korea in 9 different venues in Seoul, including in Samcheongro and Gangnam. The exhibition is organized by ASEAN-Korea Centre, sponsored by the Ministry of Foreign Affairs and Trade, Ministry of Culture, Sports and Tourism and the Korea Foundation. *Magnetic Power* is part of the ASEAN WEEK program that is organized in conjunction with the ASEAN-ROK Commemorative Summit scheduled to be held in Jeju Island in early June. The exhibition consists of 160 pieces displayed in 9 galleries.

The exhibition will examine and celebrate our cultural differences and encourage the possibility of new cultural values and perspectives born out of the meeting of nations like Korea and Indonesia, Laos, Malaysia, Vietnam, Singapore, Thailand, Myanmar, Philippines and Brunei and to provide a standard that may be applied globally.

The exhibition will serve to introduce aspects of ASEAN that are less known in Korea and will expand the awareness of ASEAN among the Korean public. *Magnetic Powers* exhibits works from both ASEAN and Korean artists. This will occasion a great opportunity to experience contemporary ASEAN art in Seoul.

ASEAN-Korea Centre is an intergovernmental organization that consists of Republic of Korea and the ten ASEAN Member Countries: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Vietnam. The Centre's objectives are to increase trade, accelerate investment flow, invigorate tourism, and enrich cultural exchanges between ASEAN and Korea.
