

Welcome Remarks
By
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**At The Opening Ceremony of the 43rd Meeting of ASEAN-COCI Sub-
Committee on Information (SCI)**

Excellencies,
Distinguished Guests,

I am very pleased and honoured to address you in this opening ceremony of the ASEAN-COCI Sub-Committee on Information. I would like to warmly welcome the delegates from member countries to Nay Pyi Taw.

Our ASEAN Nations have made more progress in building an ASEAN Community particularly in implementing the Vientiane Action Programme(VAP) in line with ASEAN Vision 2020 which has now been brought forward to 2015. Part of the vision is an ASEAN that is ever more closely integrated as economies and societies a free trade area, an investment area, the free flow of services, the free flow of information and cultural exchanges and so on.

We hope Cooperation on mass-media activities helped ASEAN greatly in its early years. The main information concern at this time was to seek way and means by which media could be utilized to promote the concept of ASEAN throughout the region at all levels and sectors of society so that better understanding could be brought about among peoples ASEAN.

Our meeting will consider and evaluate the on-going projects and at the same time give comments and approve new project proposals for the next fiscal year. We hope that all delegates would discuss and exchange ideas and options for the future oriented projects in this meeting.

In my conclusion, I hope that during the meeting, all participants will come up with good ideas and suggestion in order to join our ASEAN leaders in achieving our goal.

Thank you.